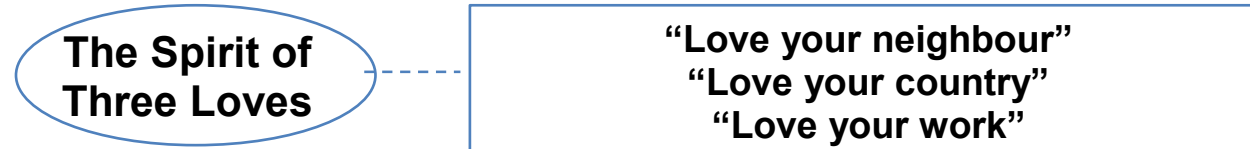


Founding Principles



By Kiyoshi Ichimura, Founder

Mission, Vision & Values



Mission

At the interface of people and information, we always bring innovative solutions to satisfy our stakeholders.

- ◆ **Customers** : reliable products and services with flexibility.
- ◆ **Employees** : development of skills, empowerment, recognition and a motivating safe work environment.
- ◆ **Society** : environmental management and contribution to our communities.
- ◆ **Partners** : strong collaboration driven by the development of mutual benefits.
- ◆ **Shareholders** : ensuring healthy and sustainable financial results.

Vision

To be the most trusted brand with irresistible appeal in the global market

By understanding the market needs, we can continue to provide required services flexibly.

Only market can secure our position!

Values

Values drive our daily actions

- ◆ **Team Work** : striving to reach common targets.
- ◆ **Winning Spirit** : shaping our future by adopting the best practices, practicing kaizen and creating additional values.
- ◆ **Innovation** : challenging to passionately pursue innovation.
- ◆ **Customer Centric** : putting ourselves in customer's place.
- ◆ **Ethics & Integrity** : respecting rules, people, society and the planet.