

Foundation day

2018 Customer first

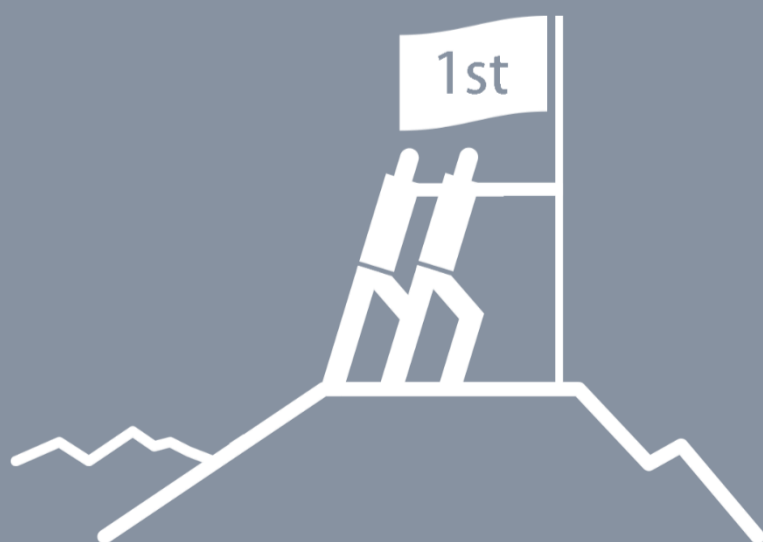


February 6th holds a special significance at Ricoh. It was on that day in 1936 that our story began. Since then, our founding principles have never changed. They form a thread that runs throughout our history and they continue to guide us through times of both adversity and prosperity. On this Foundation Day, let's remind ourselves of those principles — Love your neighbor, love your country, love your work. These ideals remain at the heart of everything we do, and will continue to inspire us all as we take up new challenges today and into the future.

Customer First

The Ricoh Group would not exist today if it wasn't for Customer First, a belief in innovating and growing together with our customers. Let's re-ignite this spirit across the world and unite in putting our customers at the heart of everything we do.

Commitment — to the founding principles



Pride — being Customer First



Progress — through our commitment and pride we will all take action