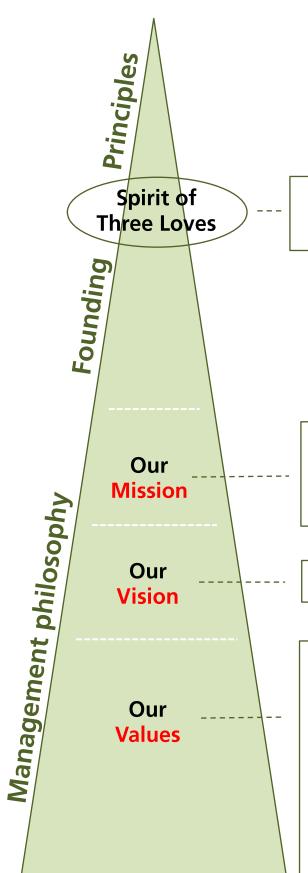
# **Ricoh Way**



"Love your neighbour"
"Love your country"
"Love your work"

By Kiyoshi Ichimura, Founder

We are committed to providing excellence to improve the quality of living and to drive sustainability.

To be the most trusted global company.

The constant concern about people, our trade, the society and the planet is necessary to maintain and develop our performance. Customer centricity, passion, gemba, innovation, teamwork and winning spirit are devoted to serve the most demanding expectations of our customers and partners in the highest standards of ethics and integrity.

## Ricoh Industrie France SAS

## Mission

At the interface of people and information, we always bring innovative solutions to satisfy our stakeholders.

- ◆ **Customers** Reliable products and services with agility.
- Employees Development of skills, empowerment, recognition and a motivating safe work environment.
- ◆ **Society** Environmental management and contribution to
- Environmental management and contribution to our communities.
- Partners

   Strong collaboration driven by the development of mutual benefits.
- ◆ **Shareholders** Ensuring healthy and sustainable financial results.

#### Vision

To be the most trusted global company.

By understanding the market needs, we can continue to provide required services flexibly. Only market can secure our position!

### **Values**

- ◆ Customer Centric Act from the customer's perspective.
- Passion Approach everything positively and purposefully.
- ◆ Gemba Learn and improve from the facts.
- ◆ Innovation Break with the status quo to create value without limits.
- ◆ Teamwork
   Respect all stakeholders and co-create value.
- Winning spirit Succeed by embracing challenges through courage and agility.
- ◆ Ethics & Integrity Act with honesty and accountability.

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