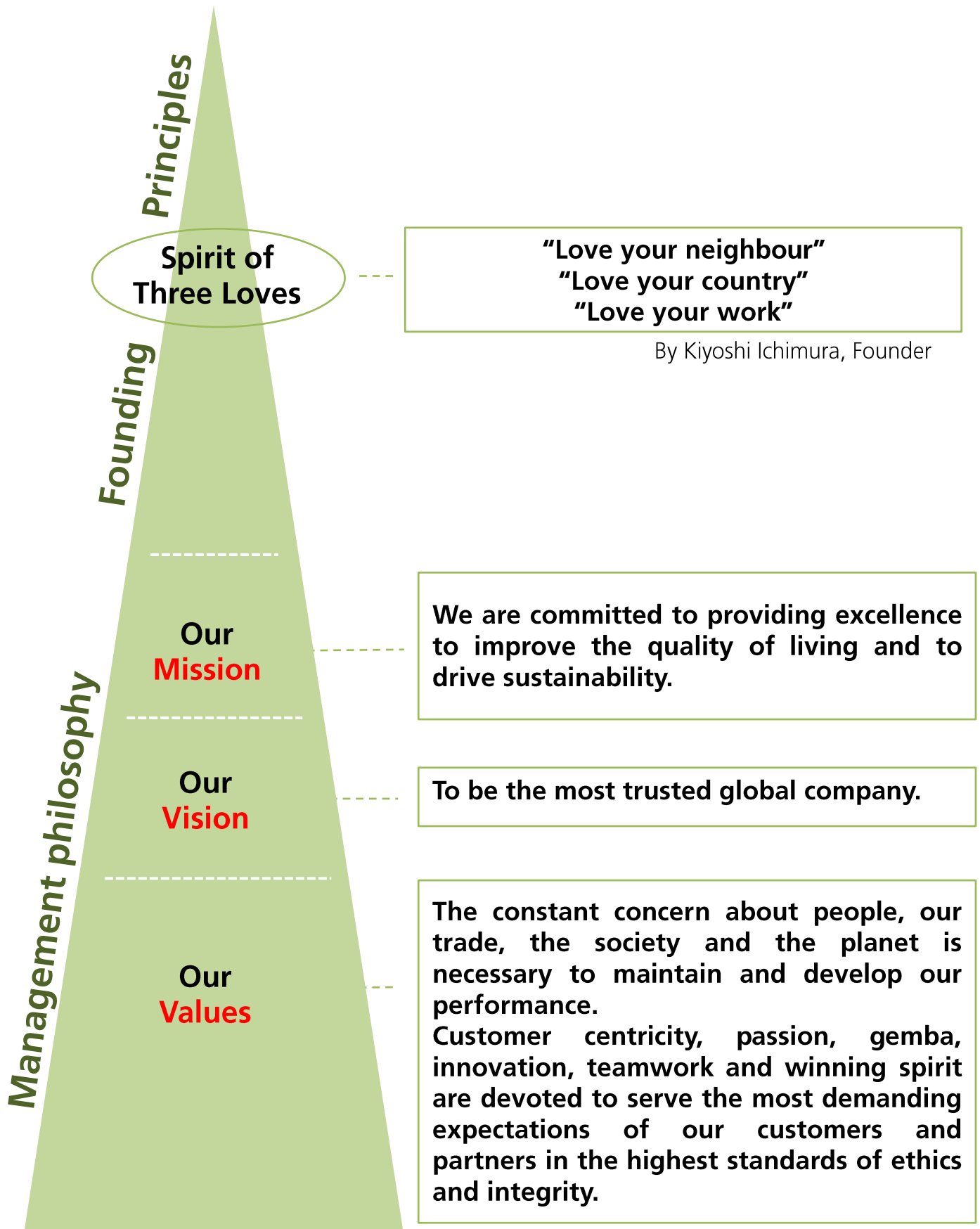


Ricoh Way



Ricoh Industrie France SAS

Mission

At the interface of people and information, we always bring innovative solutions to satisfy our stakeholders.

- ◆ **Customers** - Reliable products and services with agility.
- ◆ **Employees** - Development of skills, empowerment, recognition and a motivating safe work environment.
- ◆ **Society** - Environmental management and contribution to our communities.
- ◆ **Partners** - Strong collaboration driven by the development of mutual benefits.
- ◆ **Shareholders** - Ensuring healthy and sustainable financial results.

Vision

To be the most trusted global company.

By understanding the market needs, we can continue to provide required services flexibly.

Only market can secure our position!

Values

- ◆ **Customer Centric** - Act from the customer's perspective.
- ◆ **Passion** - Approach everything positively and purposefully.
- ◆ **Gemba** - Learn and improve from the facts.
- ◆ **Innovation** - Break with the status quo to create value without limits.
- ◆ **Teamwork** - Respect all stakeholders and co-create value.
- ◆ **Winning spirit** - Succeed by embracing challenges through courage and agility.
- ◆ **Ethics & Integrity** - Act with honesty and accountability.